



**Better in Every Way.**



Modern & Beautiful.  
Inground or Onground.

Learn More at [Ecopool.com](https://www.ecopool.com)



# This Isn't About Water.

A pool isn't just a place to swim. It turns your backyard into home base—the place your kids want to be and where their friends hang out. You know where they're at, you see the memories being made.

It's the cure for "I'm bored." Pool time is stronger than screen time. More movement. More sunlight. More real connection. Weekends start to feel like vacation without ever leaving home.







## The Concrete Pool Problem

That \$90,000 quote for a 14×28 concrete pool? The materials—cement, sand, rebar, plumbing—add up to about \$7,000. The other \$83,000 is pure inefficiency.

Each traditional pool takes 80 to 100 jobsite visits. Subs waiting on subs. Weather delays. Equipment sitting idle. Every trip adds overhead. Every delay adds cost. You're paying for an industry that still builds like it's 1985.





# Engineered Steel.

For 70 years, everyone built pools the same way: pour concrete into a hole and hope for the best.

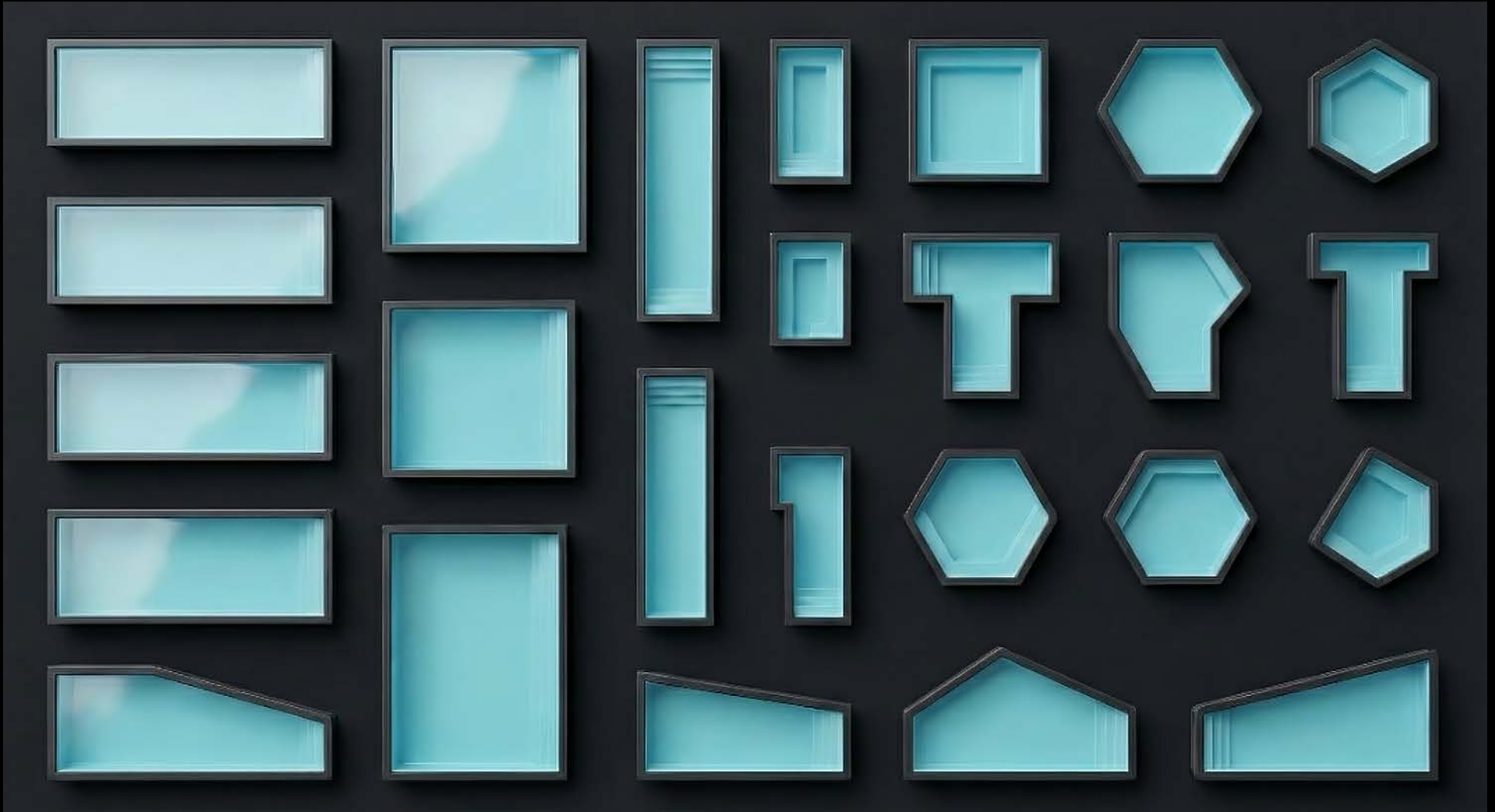
Ecopool asked a different question: what if you built the entire structure from steel?

Engineered for maximum strength, you've never seen a pool like this. In the hands of craftsmen, steel is transformed into modern architecture—stronger, faster, built to last.

Every Ecopool starts with an engineered tubular steel frame that carries both tension and compression—something concrete can never do. CNC machines and robotics form each part to tight tolerances. In Salado, Texas, master fabricators assemble, weld, and coat the structure with one of the most advanced elastomeric coatings ever created.



## Infinite Shapes. Infinite Sizes.



Ecopool is the first pool that doesn't require a traditional pool builder or general contractor. It isn't installed—it's placed.

The pool arrives up to 98% finished. It drops onto a level base, either onground, semi-inground or fully inground.

With infinite size and depth options, you choose the pool that fits your yard instead of forcing your yard to fit the pool. For larger projects, 8- or 12-foot-wide modules simply bolt together on site—aligned and watertight in as little as three hours.



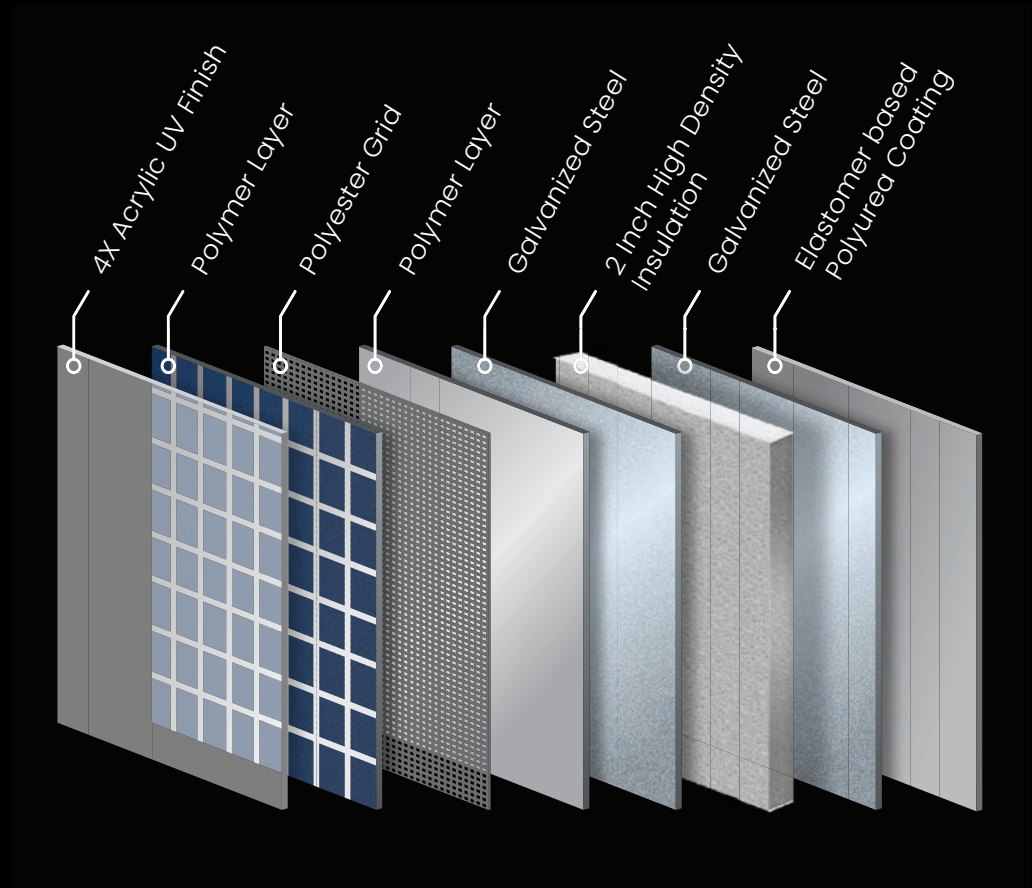
## Ecopool S-Series

The S-Series is a new class of pool—the world's first engineered from high-strength structural steel as its starting point. The same type of steel trusted in skyscrapers and bridges is precision-cut, welded, and built in Texas into a tubular space frame that's straighter, stronger, and more stable than concrete.

Steel is also one of the most sustainable materials on earth. S-Series steel contains 92% recycled content. At the end of its life, about 98% of steel is recycled into new steel again and again with no loss of quality.

Most pools bleed heat. S-Series is insulated by design. Borrowing the science of commercial freezers, the structure delivers an R-8.5 envelope—more than five times a typical concrete pool.

Your water stays more stable, your heating costs drop, and your swim season gets longer.





## Architectural Edition

The Architectural Edition is the world's first true architectural pool—designed to be admired from every angle. Made to be installed on-ground, clean lines and seamless corners make it look like a million-dollar custom feature. It becomes a 360° centerpiece for your outdoor space.

Architectural-grade aluminum panels are available in premium satin, matte, and brushed finishes. Add viewing windows and the pool turns into a underwater gallery.

## Container Series

The Container Series starts with upcycled steel shipping containers—diverting thousands of pounds of steel from the waste stream and turning them into a stunning showpiece.

This Ecopool is industrial on purpose: strong, confident, unmistakably steel. Choose a sleek black exterior, add a clear viewing window, and every swim becomes a statement. Serious strength, less cost, no pretense.

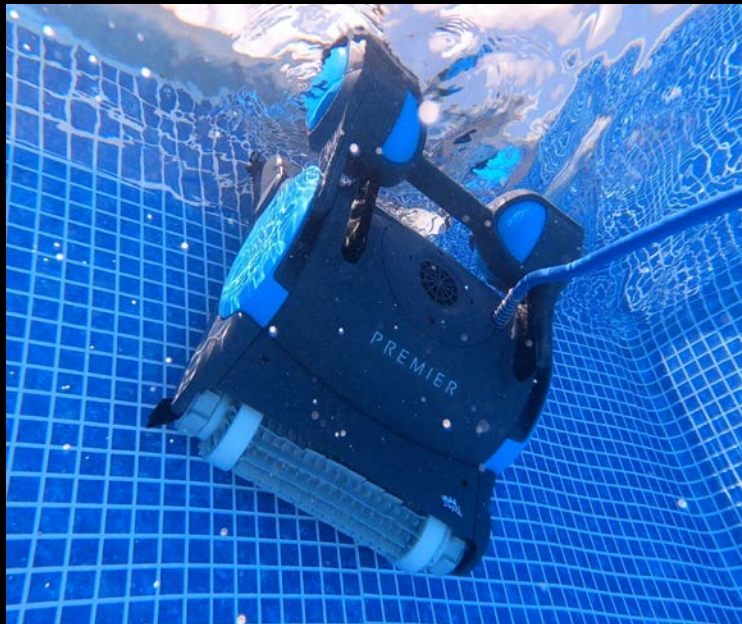




# Smart Technology

Imagine sliding into water that feels clean, gentle, and perfectly balanced every time you swim. With SpectraLight™ UV disinfection, robotic cleaning, and real-time water monitoring, your pool takes care of itself—using fewer chemicals and requiring far less effort while staying consistently clear.

Intelligent sensors, automated chlorine dosing, and an ultraviolet system work around the clock to maintain ideal water conditions. A robotic cleaner handles daily cleaning, water quality is managed through a simple app that lets you check and receive alerts, so your pool stays swim-ready without constant testing or manual adjustment.







## FireFly™ Search

For decades, builders guarded their subcontractor lists like trade secrets. Firefly™ changes that. It unlocks the same excavators, electricians, and site pros who normally work behind the scenes—now working directly for you.

Tell us what you need—onground prep, inground dig, electrical connection. Your Ecopool adviser launches a targeted search. You get multiple quotes and pick your favorite.

Transparent. Direct. No hidden markups.

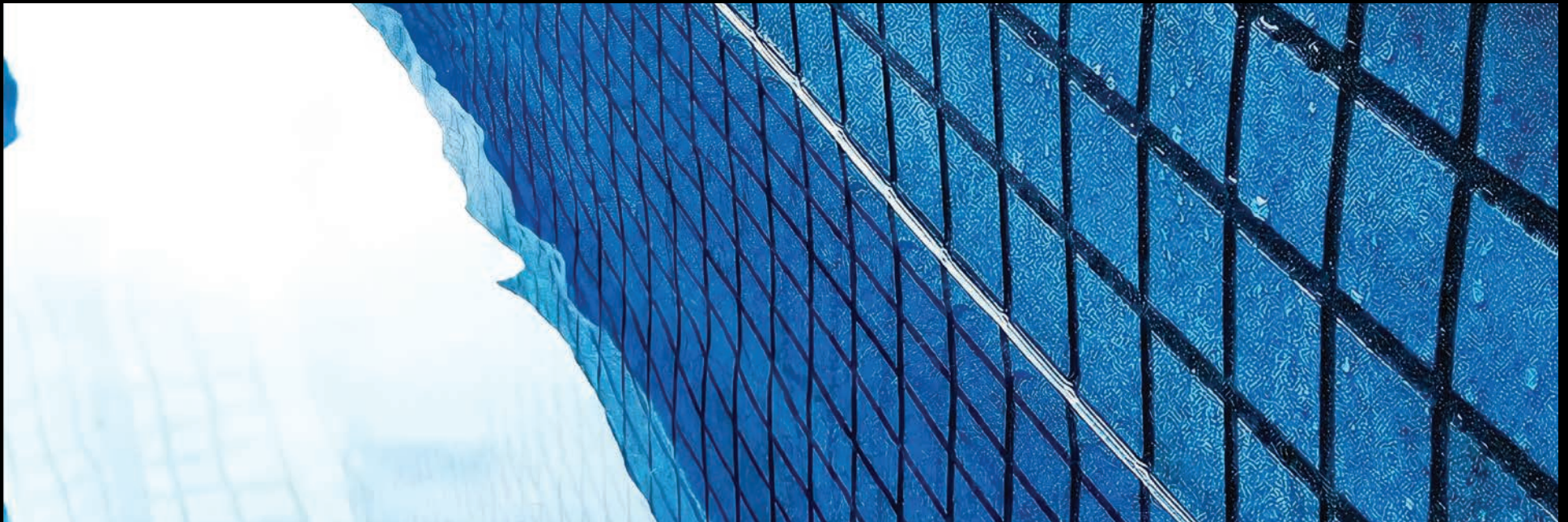




# Zycore™

Every Ecopool features the Zycore™ architectural 3D interior—a German-engineered membrane designed to replace plaster with something smarter. Thick, non-porous, and refined to the touch, Zycore flexes with the structure instead of cracking when the ground moves.

Used in commercial pools around the world, this class of reinforced membrane outlasts plaster while offering modern colors and patterns that keep your pool looking sharp for years.





# Options List

Ecopool is designed to be configured around how you live, relax, and entertain. Choose from a wide range of functional and architectural options—from integrated seating and entry solutions to advanced automation, lighting, and water-sanitation systems—so your pool fits your space, your style, and the way you swim.

- Steps
- Baja Ledge
- Ladder
- Built-in Benching
- Pool Window
- Swim-Up Bar
- Robotic Pool Cleaner
- Robotic Solar Skimmer
- Pool Water Monitoring System
- Pool Sanitization System
- LED Lighting
- Heating and Cooling
- Integrated Hot Tubs
- External Hot Tubs
- SpectraLight UltraViolet System
- Energy Efficient Pumps & Filters





This is the moment you stop dreaming and start swimming.  
In the end, it's about the life that happens around your  
pool—the early-morning laps, the late-night talks, the  
cannonballs at sunset.

A pool that arrives complete. A structure that's engineered  
to last. Half the chaos and cost. All the joy.

**Ecopool. Better in every way.**



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